















© factcheck.afp.com

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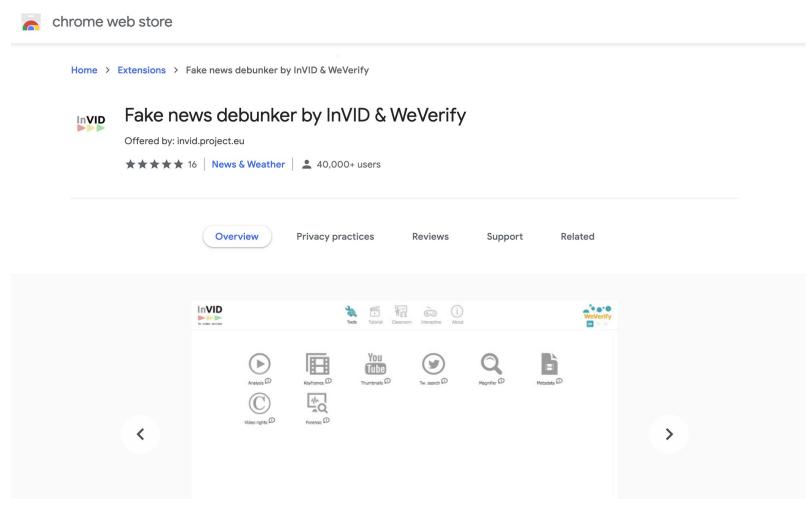
@DTEYSSOU

March 3rd, 2021



# InVID-WeVerify verification plugin





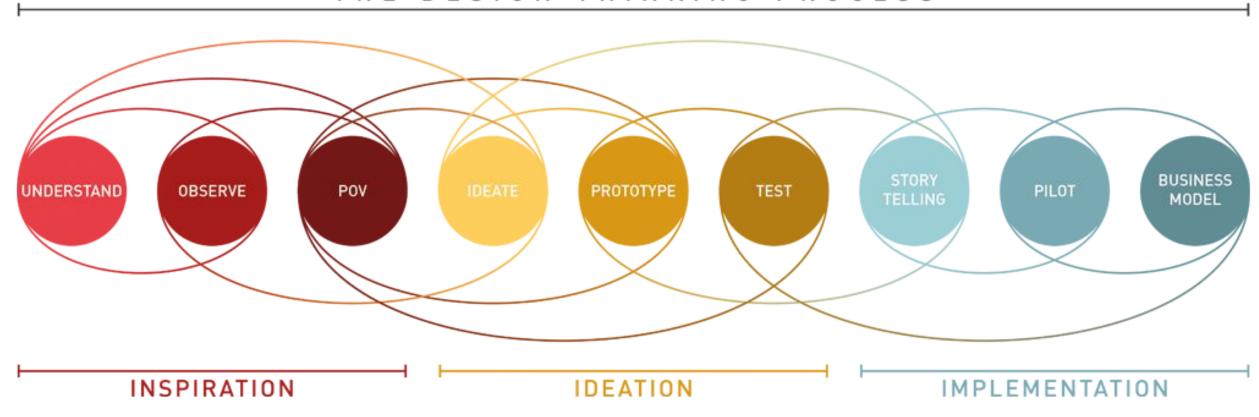




# Design thinking methodology: building for fact-checkers



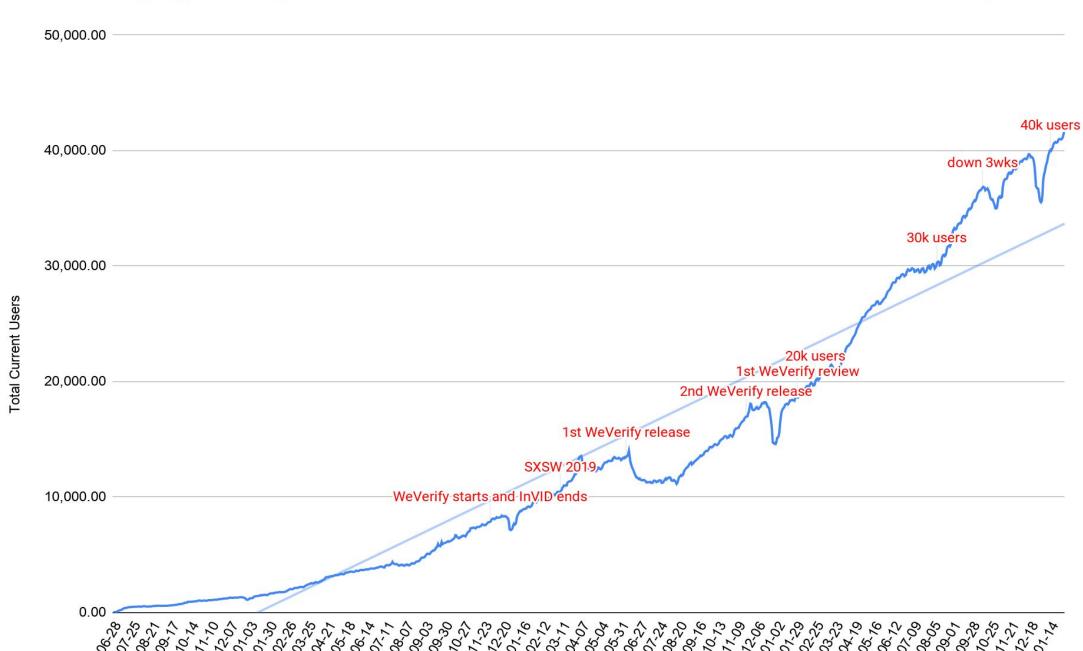
#### THE DESIGN THINKING PROCESS







#### weverify.eu



## **Keypoints**



 42k weekly users in 200 countries worldwide (Google Chrome & GA stats). Top countries: France, USA, India

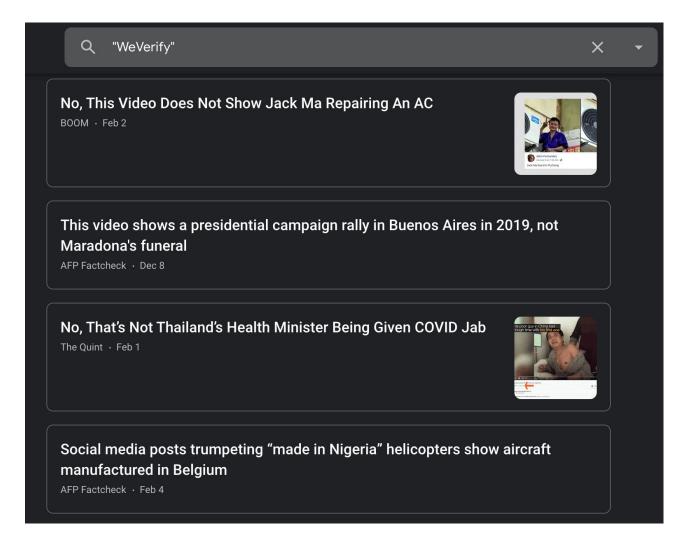
 Open innovation & collaboration (more insights, more use cases and user needs, better data)

 Our users are mainly journalists & fact-checkers, but also human rights defenders, teachers, media literacy scholars, OSINT investigators, civil protection...



## **Impact**







# Catalyst to AFP expansion in fact-checking





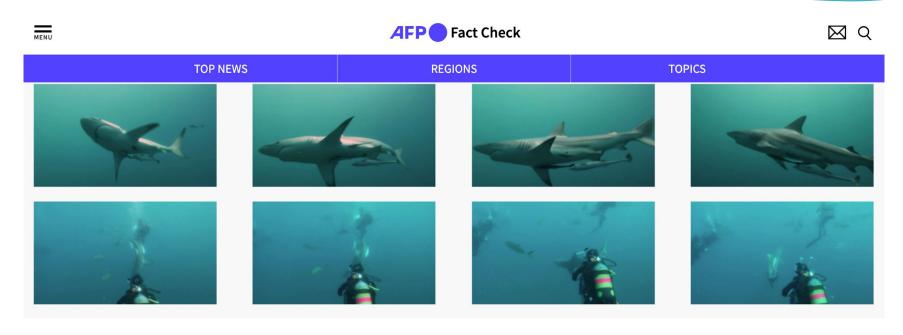
18 languages, almost 100 staff, largest fact-checking operation in world





#### **Promoted by users**





A screengrab from InVID-WeVerify, a tool which breaks videos up into keyframes for reverse image lookups

# How to find the source of a video (or, how to do a reverse video search)

https://factcheck.afp.com/how-find-source-video-or-how-do-reverse-video-search



## Also enhanced with new "tech & trust" projects





https://www.poynter.org/fact-checki ng/2020/the-second-round-of-the-fa ct-checking-innovation-initiative-aw ards-five-new-projects/



http://project-youcheck.com/



# Thank you for your attention!



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