

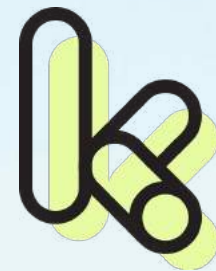
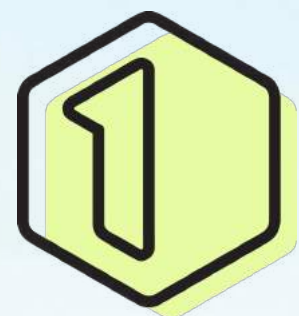
VRT SANDBOX
SANDBOX.VRTLBE


vrt

sandbox



3 TV CHANNELS




11
brands

5 RADIO CHANNELS



3 ONLINE BRANDS



VRT Sandbox +

innovate
collaborate
connect

WE INTRODUCE **NEW TECHNOLOGIES & CONTENT** IN THE
VRT MEDIA ECOSYSTEM BY ORGANIZING
INNOVATIVE COLLABORATIONS WITH **START-UPS** AND **ENTREPRENEURS**

matchmaking 

 collaboration

dissemination 

 networking

identify



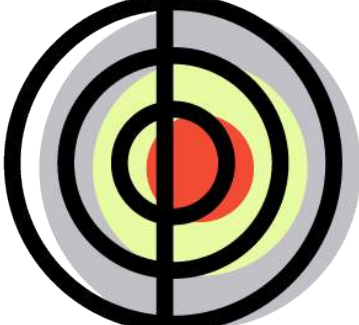
explore



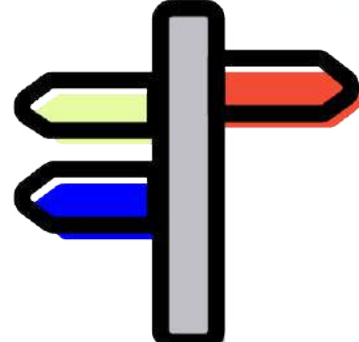
dating



match



check-up

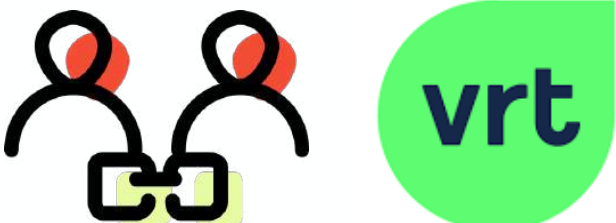


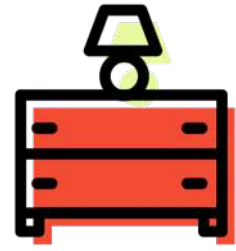
learnings



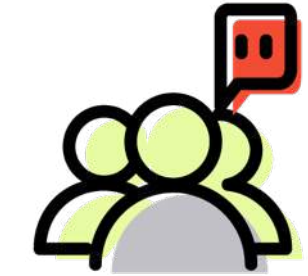
SANBOX WITH START-UP & VRT ECOSYSTEM

FAST WORKFLOW : MAX 3 TO 4 MONTHS





SAFE ENVIRONMENT
TO TEST AND DEVELOP
THEIR PRODUCT

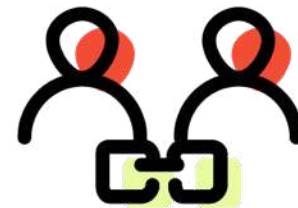


EXPERTISE
AND COACHING

what's in it for the startup?



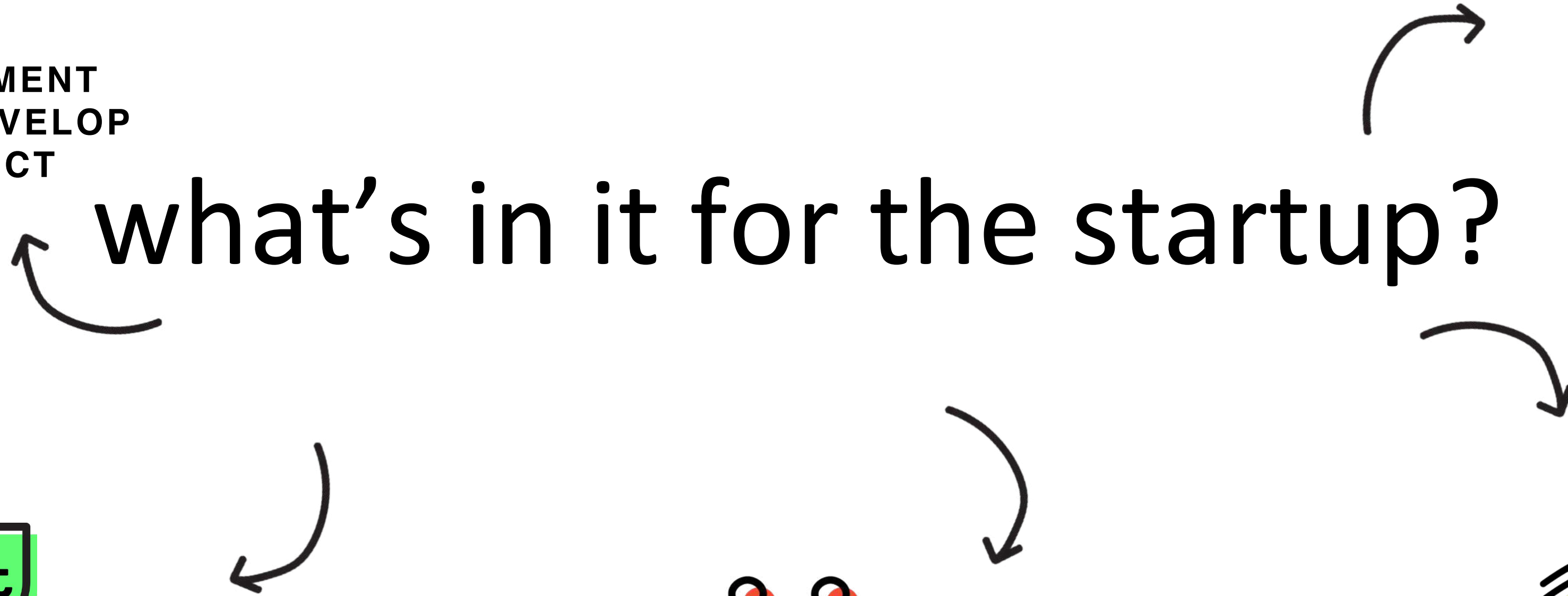
ACCESS TO
VRT CONTENT
AND TOOLS

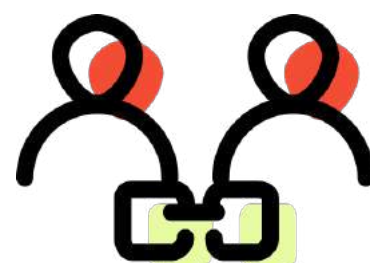


ACCESS TO
INTERNAL AND
EXTERNAL INTERNATIONAL NETWORK



EVENTS
AND VISIBILITY





SERVICES FOR THE
START-UP

VRT Sandbox +



SANDBOXING
WITH THE VRT
ECOSYSTEM &
NETWORKING



MENTORING &
COACHING
PROGRAM FOR MEDIA
SCALEUPS IN EUROPE

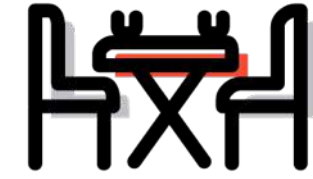


FUNDED PRGRAM
INTEGRATE
WITH TECHNOLOGY
STACK OF
MEDIAPLAYERS



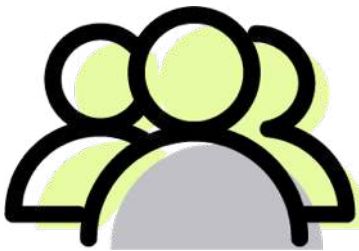
INVESTMENTFUND
FOR SCALE-UPS
VRT+PMV
(FLANDERS/BRUSSELS)





6-MONTH MENTORING PROGRAMME (ACCELERATOR) COACHING MME EXPERTS

SERVICES FOR THE START-UP


TOTAL OF 3X 20 STARTUPS


3 PROSPECTIVE CLIENTS



Media Motor Europe

mentoring programme

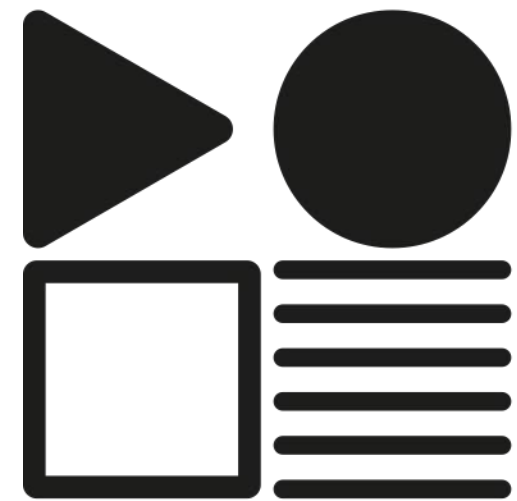

PURPOSE: TO HELP WORK WITH MAJOR CLIENTS AND GET REAL OPPORTUNITIES

**VRT
THERMI-GROUP
F6S
MEDIA CITY BERGEN
CLUSTER SOFIA
ATC
FASTTRACK**


3 TIMES

HOW DO WE DO THIS?

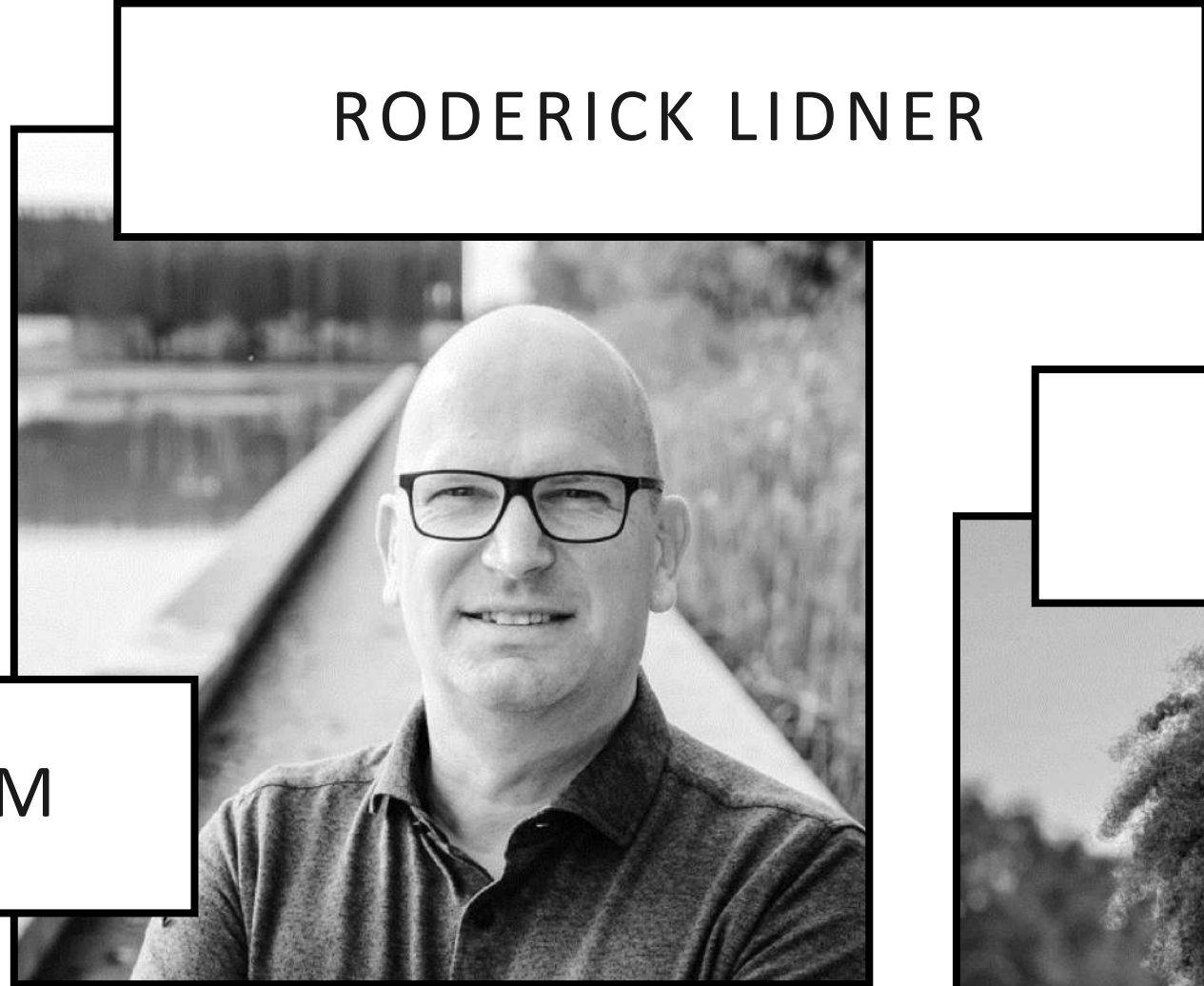
with top coaches



**Media
Motor
Europe**



DADO VAN PETEGHEM



RODERICK LIDNER



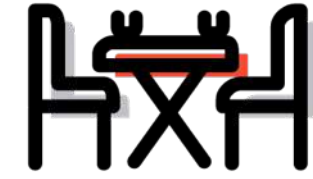
TREES DE BRUYNE



ADRIAAN THEYS

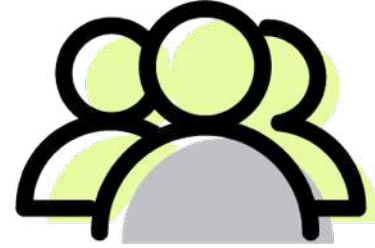


DIRK DEWULF

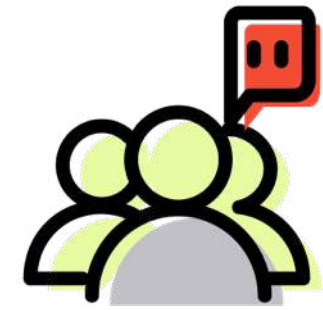


14-MONTH PILOTING & ACCELERATION PROGRAMME

SERVICES FOR THE START-UP



TOTAL OF 2X 40 STARTUPS



4 INNOVATION HUBS

STADIEM
STARTUP DRIVEN INNOVATION IN EUROPEAN MEDIA

Integration program

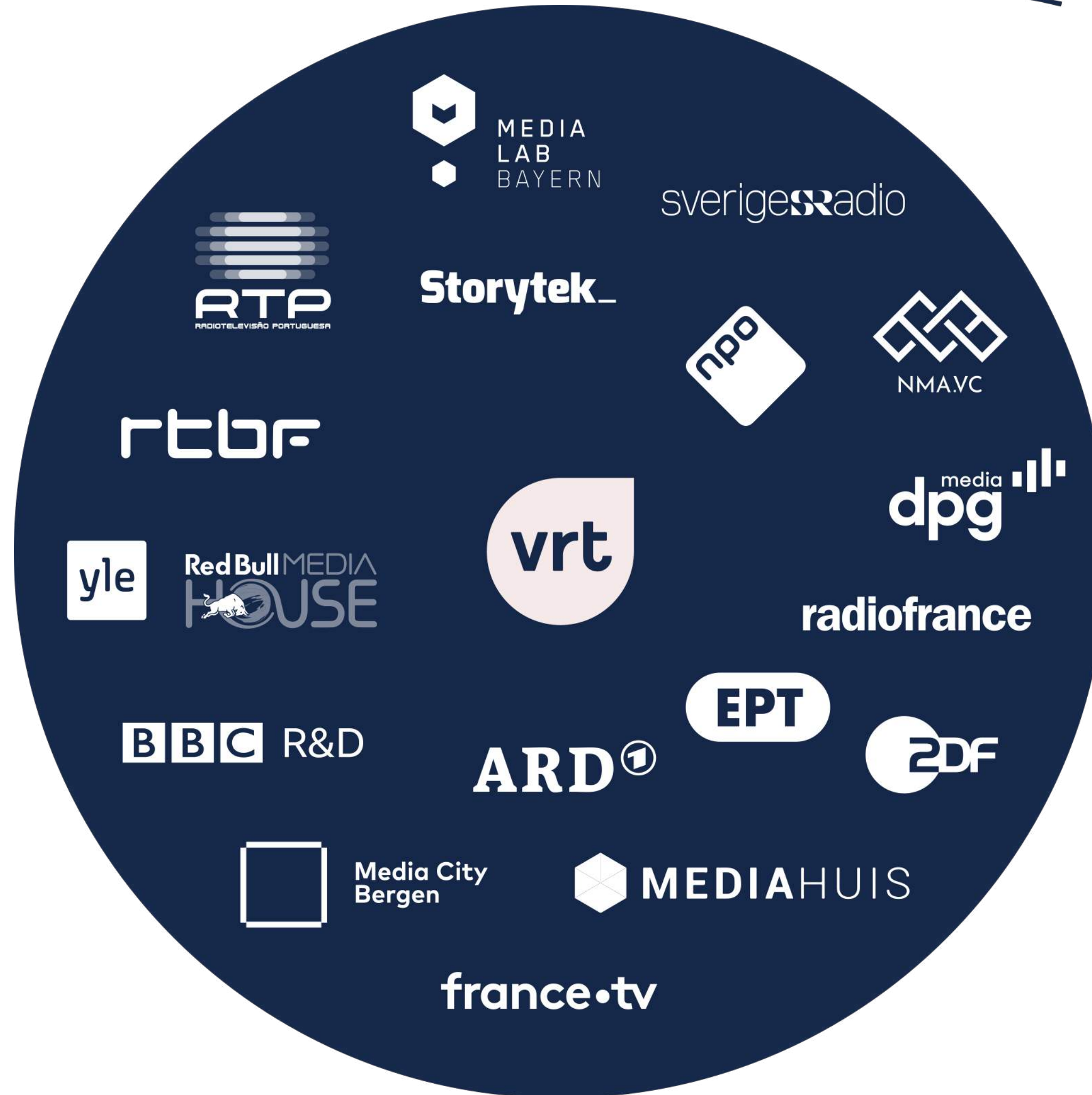
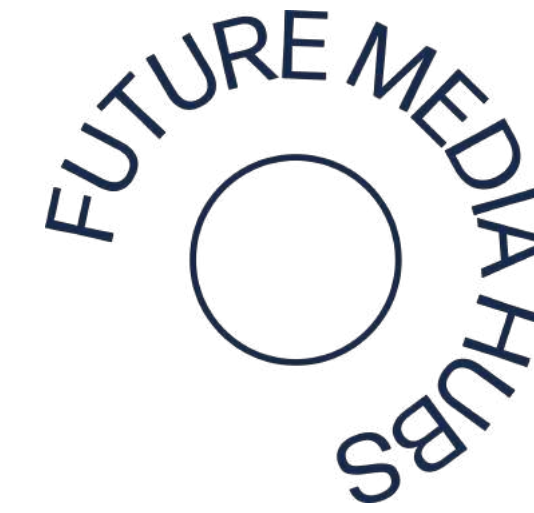


PURPOSE: INTEGRATE WITH TECH STACK OF MEDIA PLAYERS

- VRT**
- MARTEL INNOVATE**
- EBU**
- MEDIA CITY BERGEN**
- F6S**
- STORYTEK**
- NEXT MEDIA ACCELERATOR**



2 TIMES



A EUROPEAN NETWORK OF SANDBOXES

VRT & RTBF ARE IN THE LEAD

VRT Sandbox

innovate collaborate connect

MORE CASES ON [SANDBOX.VRT.BE](https://sandbox.vrt.be)



@VRTSANDBOX



VRT SANDBOX



VRT SANDBOX